

# MICHAEL K. JOHNSEN

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## NON-PROFIT MANAGEMENT | GOVERNMENT RELATIONS | GRANT WRITING

High-caliber and tenacious professional focused to provide valuable advice to candidates in crafting speeches and media appearances according to positions. Adept at collaborating with non-profit organizations to drive broader social and system change. Recognized in field for liaising with specific representatives for arrangement of public events and campaigns. Skilled at identifying and mitigating emerging policy concerns through development and implementation of strategies. Instrumental in drafting informational material in compliance with government rules and regulations.

### KEY EXPERTISE

Political Consultancy | Technical Assistance | Program Scheduling | Public Relations | Content Analysis  
Strategic Planning | Legislator Assistance | Political Campaigns | Policy Development | Legislation Procedures  
Cross-Functional Collaborations | Financial Maintenance | Process Improvement | Economic Development

## PROFESSIONAL EXPERIENCE

### Osceola Grant Writing Program • Orlando, FL • 2023 - Present

#### UCF Technical Assistant

Troubleshoot issues and ensure seamless operations by providing technical assistance with equipment. Schedule monthly faculty meetings to encourage employees in discussing concerns related to work efficiency and company objectives. Perform inventory control procedures to optimize levels and document reports for senior management correspondence.

- Responded to public queries, received feedback, and answered emails related to agenda and operations of Osceola Grant Writing Program.
- Partnered with non-profit organizations, including Boys and Girls Club of Central Florida, Catholic Charities, LightHouse, and Team Kareem Foundation to align specific goals.
- Provided technical assistance in development and conduct of capacity building and mentoring activities for fellow members.

### Modern Edge Consulting • Tallahassee, FL • 2022 - 2023

#### Co-Founder | Political Consultant

Provided beneficial political consultancy and influenced legislative actions through delivery of lobbying services by collaborating with House of Representatives. Conducted research on political candidates to attain data, managed all aspects of public relations for candidates, and assisted in development of effective campaign strategies in compliance with governor's policy.

- Implemented campaign strategies, distributed press releases, and arranged high profile public events and press conferences by liaising with certain candidates.
- Eliminated potential risks, forecasted budget, and devised advertising strategies by observing opposition activities and nurtured profitable relationships with candidates and supporters.

### Florida House of Representatives • Tallahassee, FL • 2022 - 2022

#### Legislative Aide

Provided services in drafting legislative resolutions by addressing state and local concerns/issues. Coordinated with representatives, lobbyists, and other judicial staff to organize schedules for legislators and performed other administrative duties. Assisted to conduct research, administration tasks, and interactions to aid legislators in carrying out duties more effectively.

- Designed financial and cost plans for defined purposes through detailed research on bills and funding requests.

Non-Profit  
Management

Government  
Relations

Grant Writing

Collaborations  
& Partnerships

## **Michael K. Johnsen**

- Partnered with state and local lobbyists to converse on matters related to improvement and change of policies.
- Informed legislators with all updates and information acquired and documents reports for detail study; acted as liaison between legislator and potential clients trying to get in touch for consultations.

### **District 55 for Representative Kaylee Tuck • Sebring, FL • 2020 - 2020**

#### **Campaign Manager**

Engaged in activities and presented efforts for activities of candidate Kaylee Tuck and coordinated closely to maintain routine tasks efficiently. Ensured seamless flow of operations by coordinating multiple aspects of political campaign, such as promoting, fundraising, polling, and public contact.

- Operated social media platforms and led photo sessions for advertisement while promoting online campaigns.
- Offered new opportunities for candidates to persuade voters and maximized optimum program goals by overseeing election campaign activities for District 55.
- Ensured successful results of entire campaign by incorporating all operating processes and functional teams.
- Improved citizen awareness and implemented media and marketing strategies to attract public attention for business progress while adhering with public policy.

### **Florida House of Representatives • Tallahassee, FL • 2019 - 2020**

#### **UCF Legislative Scholar**

Achieved resourceful experience in state legislative procedures through lobby tools and introduced to legislative office to attain maximum hands-on practice of law amendments. Scheduled conferences for multiple working groups and teams to contribute in success of routine operations of legislative office.

- Generated financial reports and performed extensive research to estimate budget and assets in attaining operational excellence.
- Bestowed services during 2020 judicial sessions by leading advocacy campaign and finalizing appropriations wing assignments for two chairmen's offices including representatives (Fine and Latvala).

## **EARLY CAREER**

**Co-Owner of Fine Art Portrait Studio/Photographer** | Ti Adoro Studios | Rosemary Beach and Tallahassee, FL

**Sales/On-Air Broadcaster** | CBS Radio | Las Vegas, NV

**On-Air Host/Producer** | Fox News Radio | Las Vegas, NV

## **EDUCATION**

**Master's Degree in Non-Profit Management (Dean's list)** | University of Central Florida, Orlando, FL

**Bachelor's Degree in Political Science** | University of Central Florida, Orlando, FL

**Associate's Degree in Arts** | Tallahassee Community College, Tallahassee, FL

## **PROFESSIONAL MEMBERSHIPS**

**Leadership Assistant, Florida House of Representatives**

**Speaker for Legislative Scholar Program, University of Central Florida**

## **TECHNICAL PROFICIENCIES**

Lobby Tools | Sprout Studios | Tave | Microsoft Word | Microsoft Excel | Microsoft PowerPoint | Adobe Acrobat

Adobe Lightroom | Photo Mechanic | Social Media Platforms

## **OTHER INVOLVEMENTS/ACTIVITIES**

"Dreamer" Book (2021) | Washington / USA / 1 – 5 February 2019 | Boston / USA / 1 – 28 January 2019

## **PROJECTS**

**Chis Latvala Campaign, 2020 | Kaylee Tuck Campaign, 2020**